



# WHY USE MILK REPLACER?





NEED FOR ADVICE & INFO... Serval sevrage Serval aliment d'allaitement

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# **ECONOMICAL INTERESTS**



LOWER COST OF USE THAN WHOLE MILK & ADDITIONNAL PROFITS FROM SELLING THE MILK



LESS DIARRHOEAS

LESS DIRECT COSTS (VETERINARY FEES, MORTALITY) LESS INDIRECT COSTS (STUNTED GROWTH, DELAYED CALVING, FACILITATE FARM MANAGEMENT, OPTIMISE THE POTENTIAL OF THE HEIFERS)



ENTER PRODUCTIVE PHASE EARLIER

# **ZOOTECHNICAL INTERESTS**



# **INTERESTS IN CONTROLLED BREEDING**

#### PRACTICAL FEED

# FLEXIBILITY IN ORGANISING MEALS

EASY & SECURE DRY PRESERVATION (versus mother's milk: cold storage, then reheating during drinking)

CONTROLLED PRODUCT SECURING THE MANAGEMENT METHOD OF NEWBORNS

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EASY TO USE THANKS TO EFFECTIVE & PRACTICALLY INSTANT DILUTION

IMPROVED CONSUMPTION THANKS TO EXCELLENT PALATABILITY

#### IMPROVEMENT IN THE SANITARY CONDITIONS



SUPPRESSION OF CONTAMINATION RISK THE



NO RISK OF ANTIBIOTIC RESISTANCE



NO RISK OF INTERFERENCE WITH THE DIGESTIVE FLORA



REDUCE THE RISK OF DIARRHEA & SUBSEQUENT DISEASES

# **NUTRITIONAL INTERESTS**



FEED THAT IS • BALANCED • REGULAR • HOMOGENEOUS



AN EFFECTIVE FEED THANKS TO CONSTANT & OPTIMISED INTRODUCTION OF: • VITAMINS

MINERALS





WELL-DIGESTED FEED

OPTIMUM ABSORPTION OF NUTRIENTS

# **CONSEQUENCES OF MATERNAL NUTRITION**





#### Indirect repercussions (potential)



**RISKS FOR THE CALF** 





INTERFERENCE WITH THE **DIGESTIVE FLORA** 



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ANTIBIOTIC RESISTANCE

HETEROGENEOUS GROWTH

**VETERINARY COSTS** 

### THE ADVANTAGES OF THE MILK REPLACER

**ECONOMICAL INTERESTS** 

**ZOOTECHNICAL INTERESTS** 



INTERESTS IN CONTROLLED BREEDING





NUTRITIONAL INTERESTS